



DISCOVER THE
INTERACTIVE
LINKS NOW!



FRUIT OF THE LOOM®

2026

**175 YEARS
TOGETHER**

MADE FOR EVERYONE SINCE 1851

175 YEARS TOGETHER

MADE FOR EVERYONE SINCE 1851

Range, quality, value, service and sustainability. In our 175th anniversary year, these values continue to drive everything we do at Fruit of the Loom to bring European distributors, resellers and decorators the garments they can count on.

From providing favourite styles for everyone, offering the best surfaces for all kinds of decoration, to great availability across the collection, and our ethical and eco-conscious production practices, we are committed to leading the imprint industry and supporting your business.

In our new catalogue, you'll find all our current collection: from our timeless, best-selling Valuweight T right through to our brand new ringspun Iconic Premium Sweats – an update of our popular Premium Sweats range that is now 100% made by us at our state-of-the-art production facilities in Morocco, and now available at a fantastic price.

We look forward to continuing to work together in this very special year.

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**MADE FOR
EVERYONE
SINCE 1851**

175 YEARS TOGETHER

MADE FOR EVERYONE SINCE 1851

A PROUD HERITAGE OF INNOVATION, PARTNERSHIP AND RESPONSIBILITY

From an original Rhode Island cotton mill to an iconic global brand trusted by decorators, distributors and resellers worldwide, Fruit of the Loom has always stood for consistent quality, responsible manufacturing, and strong partnerships. Our story began in the United States in 1851 and continues today in Europe, where we manufacture at scale in our own industry-leading Moroccan facility.

ONGOING INVESTMENTS AND OPTIMISATIONS IN SUSTAINABILITY

2020-TODAY

PACKAGING

As part of a huge investment in sustainability, we introduce massive reductions in packaging.



ELECTRICITY

Exciting developments in our transition to 95% renewable electricity in Morocco.



WATER RECYCLING

60% water recycling and commitment to remaining a Zero-Waste-to-Landfill business.



MADE CLOSER TO WHERE YOU DECORATE

Over 90% of our garments are produced by us in Morocco – ensuring dependable quality, shorter lead times, and greatly reduced transport emissions.



FRUIT OF THE LOOM®

1851

THE FIRST STITCHES, RHODE ISLAND

Brothers Benjamin and Robert Knight acquire a mill in Warwick, Rhode Island, producing high-quality cotton cloth under B.B. & R. Knight.



1856

THE WORLD-FAMOUS "FRUIT OF THE LOOM" NAME

Inspired by apple labels painted on bolts of cloth – an early example of using decoration to drive sales.



1911

FRUIT GUARANTEES ITS COTTON QUALITY

In response to inferior cottons in the market, Fruit of the Loom issues a fabric guarantee covering weight, thread count and finish, setting the high standards we continue to employ today.



1900s

LATE 1800S TO EARLY 1900S – MARK RECOGNITION GROWS

The Fruit logo becomes a familiar symbol on textiles and garments, recognised by generations.



1871

ONE OF AMERICA'S FIRST TRADEMARKS

Trademark No. 418 registered shortly after federal trademark law begins – cementing the brand's place in history.

1950s

TEAMS AND CAMPUSES

Sweats and T-Shirts become staples for American colleges and athletic teams; the decorated collegiate look spreads internationally.



1960s-2000s

MUSIC MERCHANDISING ERA

As live music grows, the printed tee becomes the fan's canvas. Fruit of the Loom garments are part of the world's biggest tours and festivals.



2002

STRONGER FOR THE FUTURE

Berkshire Hathaway acquisition brings financial stability and investment for global growth.



2018

KAISERSLAUTERN IS THE OFFICIAL HQ IN EUROPE SINCE 2018

FOL International GmbH (Kaiserslautern, DE) supports European customers with local distribution, stock, and administrative service teams.



2008

EUROPEAN PRODUCTION IN MOROCCO

A purpose-built, fully-owned state-of-the-art facility gives end-to-end control, quality assurance and short lead times for the growing European imprint market.



2006

IMPRINT PORTFOLIO EXPANDS

Acquisition of Russell Brands (including Russell Athletic and Spalding) strengthens activewear and teamwear capability across the Fruit of the Loom family of companies.



FIND OUT
MORE ABOUT
THE FRUIT WAY.



MADE THE RIGHT WAY

THE FRUIT WAY

OEKO-TEX®

All our garments – whether manufactured by us or outsourced – are tested for harmful substances and certified according to Standard 100 by OEKO-TEX®.

oeko-tex.com



AMFORI

Fruit of the Loom joined Amfori in 2017; it is the leading global business association for open and sustainable trade, whose mission is to enable organisations to enhance human prosperity, use natural resources responsibly and drive open trade globally.

amfori.org



Member of amfori, the leading global business association for open and sustainable trade. We improve the social performance of our supply chain via amfori BSCI. For more information visit www.amfori.org.



MANUFACTURED
CLOSE TO
MARKET
MEANS LESS
TRANSPORT



ZERO
WASTE
TO LANDFILL



WE USE



60%
OF OUR WASTE
WATER IS
RECYCLED
ON SITE



IN 2024
95%
OF OUR ELECTRICITY
WAS GENERATED
BY WIND



100%
OF OUR CARTONS
ARE MADE FROM
RECYCLED
MATERIALS





FRUIT OF THE LOOM®

X **CiCLO**®

Biodegradable Technology

ICONIC SWEATS – OUR FIRST CLOTHING COLLECTION TO BE MADE WITH CiCLO® TECHNOLOGY.

Synthetic textiles can shed microplastics. Products created with CiCLO® technology help ensure microplastic fibres that pollute the environment do not remain forever.

CiCLO® FIBRES FULLY BIODEGRADE

IN SEAWATER



ASTM D6691 data shows CiCLO® polyester biodegraded* 94% compared to 5% for conventional polyester in 1,362 days.

IN WASTEWATER SLUDGE



ASTM D5210 data shows CiCLO® polyester biodegraded* 90% compared to 0% for conventional polyester in 952 days.

IN SOIL



ASTM D6691 data shows CiCLO® polyester biodegraded* 91% compared to 3% for conventional polyester in 1,170 days.

IN BIOLOGICALLY ACTIVE LANDFILL



ASTM D5210 data shows CiCLO® polyester biodegraded* 91% compared to 6% for conventional polyester in 1,278 days.

* Achieving = 90% in respirometry tests is considered full biodegradation. The remaining percentage can be attributed to biomass. Further analysis has been conducted to confirm no microplastics left behind. Data is summarized from studies conducted by third-party labs using ASTM Test Methods.

Visit ciclotextiles.com for more information and detailed test data.



SAFE CHEMISTRY



THIRD-PARTY TESTED



MADE TO LAST, NOT HERE FOREVER.™



THE IMPRINT PARTNER EUROPE COUNTS ON

CONSISTENT VALUES, CONSISTENT QUALITY

From our very first T design to today's vertically-controlled European production of favourite imprint styles, our commitments and values have remained: dependable fabrics, consistent colours and quality garments designed for decoration and delivered responsibly.

MADE IN MOROCCO, EXCLUSIVELY FOR EUROPE

Production right on the doorstep of Europe means shorter lead times, reliable ordering and less distance travelled versus alternatives sourced from across the world. Better for you, better for the planet.

INNOVATION WITH PURPOSE FOR DECORATORS

Our range evolves with the demands of the imprint industry – from ensuring smooth print surfaces, consistent colours, and inclusive sizes for children and adults, to innovation in textile components, styles and design to ensure the best prices for your high-quality garments.

ALWAYS DOING THE RIGHT THING

Industry-leading sustainability practices are essential to Fruit of the Loom. Renewable energy, careful water management and zero-waste operations in Morocco are just some of the ways we commit to eco-conscious production. We also require full compliance to our policies across our global supply chain, 100% of which we publish online for accountability.



DISCOVER OUR FACILITY IN MOROCCO.



NEW FOR 2026!

ICONIC SWEATS COLLECTION



GREAT PRICE – SPEND LESS FOR MORE VALUE.

NEW

ICONIC PREMIUM SWEATS

Our Premium Sweats collection has always been a big favourite – and now they're even better! We've taken our best-quality ringspun sweats in-house, **which means we can offer our new Iconic Premium Sweats at an even more competitive price.**

Made from 70% combed ringspun cotton for softness and 30% polyester (contains CiCLO® polyester) for durability, our Iconic Premium Sweats are 300g/m² and feature a brushed fleece for comfort and a pure cotton face for excellent decoration results.

- 30
- 36
- 40
- 41
- 51
- 59
- 9K
- AZ
- DS
- GL



NEW

ICONIC 250 SWEATS

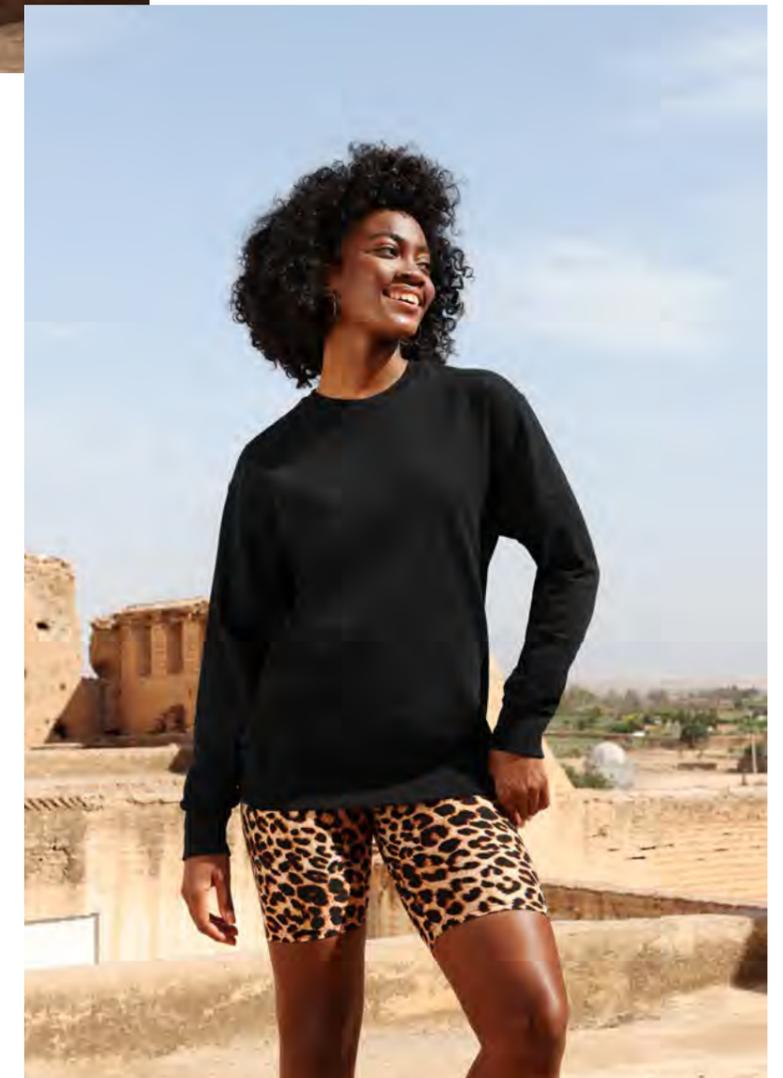
Meet your new, everyday **lightweight essential sweats**. Classic, clean cut for a perfect fit and ideal for layering when the weather gets chilly, our new Iconic 250 Sweats are now made from **ringspun cotton and feature a brushed inner fleece** for maximum comfort. The fabric is made of 80% cotton and 20% polyester and, as with our new Iconic Premium Sweats, the polyester we use contains CiCLO® fibres – style meets sustainability.

- 30
- 36
- 40
- 41
- 51
- 9K
- AZ
- DS
- GL
- GZ



Made with CiCLO® biodegradable technology: CiCLO® helps synthetic fibres naturally biodegrade, preventing them from lasting forever in the environment.

*100% MADE BY US!
GREAT-QUALITY BRUSHED RINGSPUN COTTON AT OUTSTANDING VALUE.*



PURE COTTON T-SHIRT

MADE WITH ORGANIC YARN



Pure Cotton T 61-362-0

PURE COTTON T!

The freshest addition to our T collection, made with 100% organic yarn. Available in 15 vibrant colours and sizes S-3XL, this T-Shirt is perfect for those who want to combine sustainability with style. Ideal for custom decoration and environmentally conscious fashion.

MADE FROM 100% ORGANIC COTTON YARN
THE IDEAL CHOICE FOR ENVIRONMENTALLY-CONSCIOUS CUSTOMERS, RETAIL AND PROMOTIONAL CAMPAIGNS WITH PLANET-POSITIVE VALUES.



FIND OUT MORE ABOUT THE PURE COTTON T.

PURE COTTON T



Pure Cotton T 61-362-0

100% cotton (organic yarn)

175 / 180 g/m²

S - 3XL

72

Classic Fit

- 30
- 36
- 40
- S1
- S9
- 60
- AZ
- CY
- DS
- DP
- GL
- JS
- MK
- OT
- YB

ICONIC T-SHIRT COLLECTION

LOVE THE RINGSPUN SOFTNESS!

Ladies Iconic 195 Ringspun Premium T 61-424-0
Kids Iconic 195 Ringspun Premium T 61-363-0

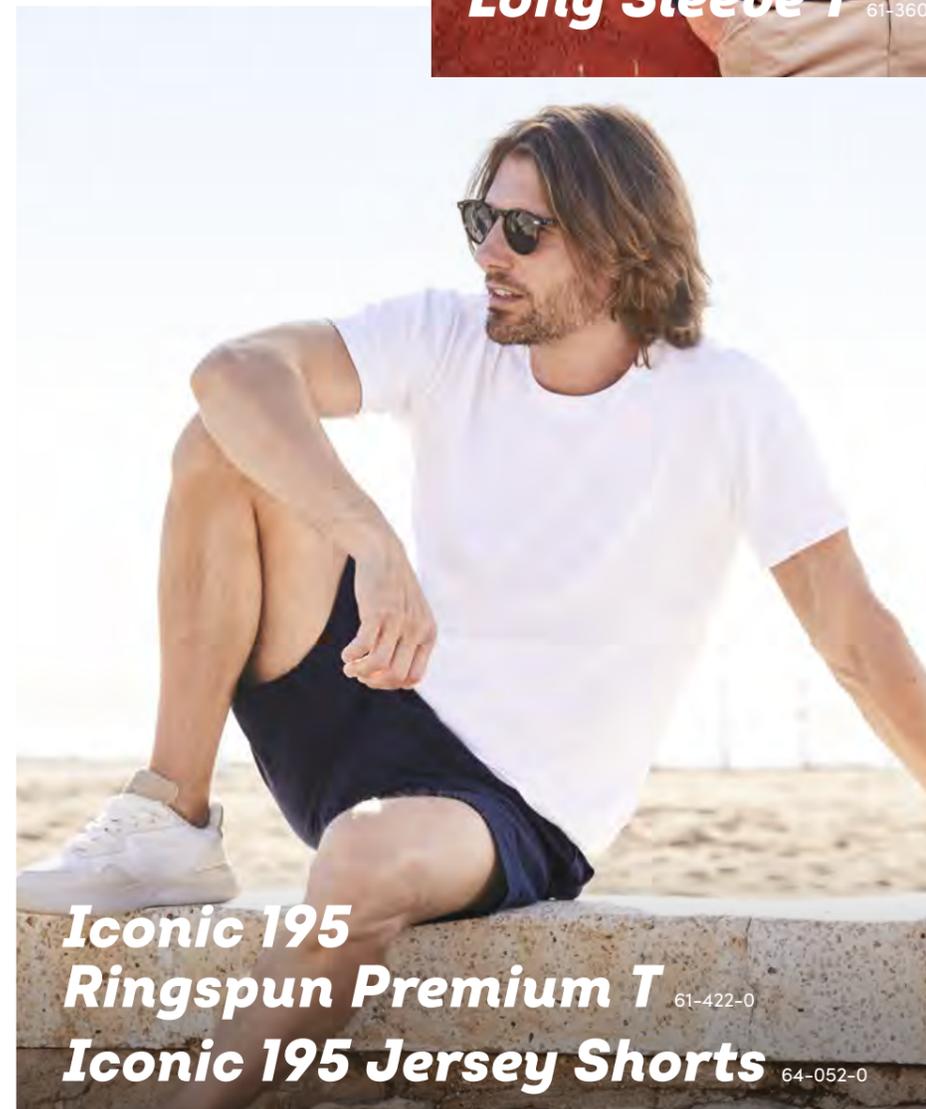


Premium soft-combed, 100% ringspun cotton Ts in a selection of styles for men, ladies, and kids. Choice of fabric weights, fits and colours. Iconic by name, Iconic by style!

100% PREMIUM SOFT-COMBED RINGSPUN COTTON.



Iconic 195 Ringspun Premium Long Sleeve T 61-360-0



Iconic 195 Ringspun Premium T 61-422-0
Iconic 195 Jersey Shorts 64-052-0



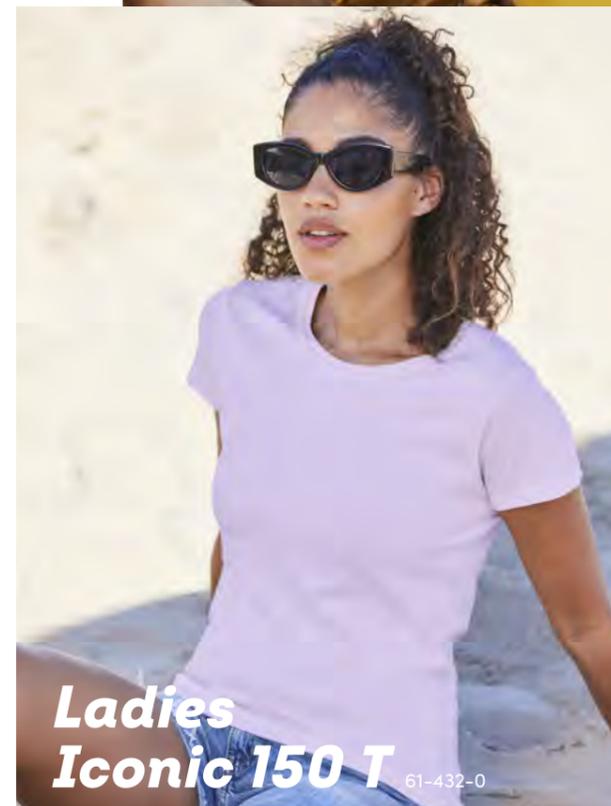
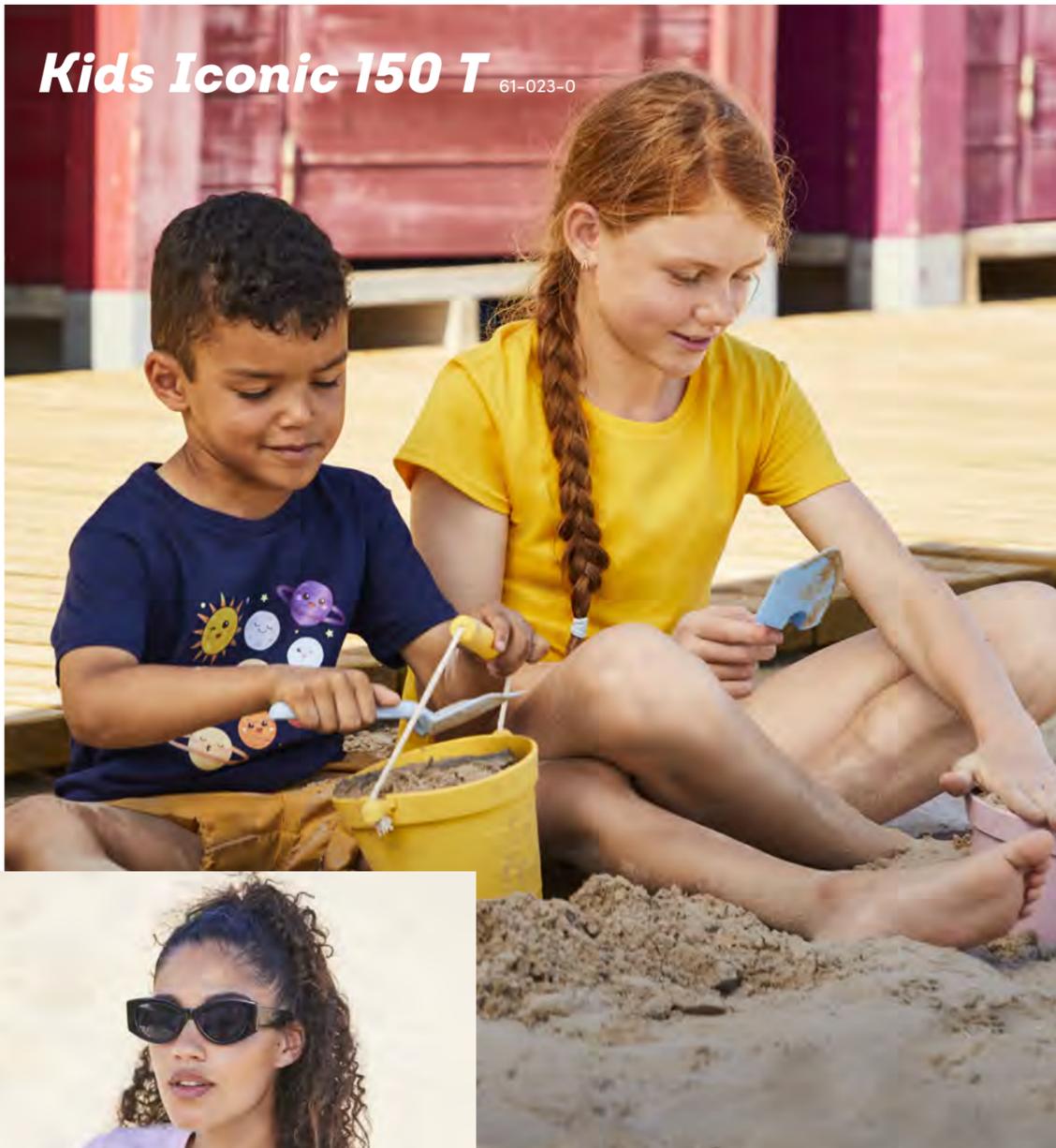
FIND OUT MORE ABOUT THE ICONIC 195 COLLECTION.

STYLISH AND COMFORTABLE ICONIC SHORTS.



Iconic 150 T 61-430-0
Ladies Iconic 150 V-Neck T 61-444-0

LOVE THE RINGSPUN SOFTNESS!



Ladies Iconic 150 T 61-432-0

SUPER-SOFT RINGSPUN COTTON STYLES FOR EVERYONE!

FIND OUT MORE ABOUT THE ICONIC 150 COLLECTION.



ICONIC

ICONIC 195 RINGSPUN T-SHIRT COLLECTION

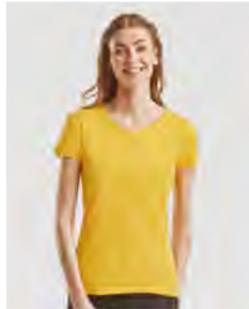


FIND OUT MORE ABOUT THE ICONIC 195 COLLECTION.



Iconic 195 Ringspun Premium T 61-422-0

100% ringspun cotton⁽¹⁾ 190 / 195 g/m²
S - 5XL⁽²⁾ 72 / 36⁽⁴⁾ Classic Fit



Ladies Iconic 195 Ringspun Premium T 61-424-0

100% ringspun cotton⁽¹⁾ 190 / 195 g/m²
XS - 2XL 72 Feminine Fit



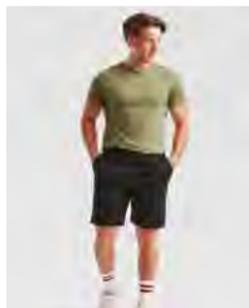
Kids Iconic 195 Ringspun Premium T 61-363-0

100% ringspun cotton⁽¹⁾ 190 / 195 g/m²
3 - 15 Years 72 Classic Fit



Iconic 195 Ringspun Premium Long Sleeve T 61-360-0

100% ringspun cotton⁽¹⁾ 190 / 195 g/m²
XS - 5XL⁽³⁾ 72 / 60 / 36⁽⁵⁾ Classic Fit



Iconic 195 Jersey Shorts 64-052-0

100% ringspun cotton⁽¹⁾ 190 / 195 g/m²
S - 2XL 72 Classic Fit



1 - Heather Grey 97% cotton, 3% polyester.
2 - 4XL & 5XL available in White, Black, Navy and Heather Grey only.
3 - 4XL & 5XL available in White, Black and Heather Grey only.

4 - 36 sizes 3XL-5XL.
5 - 60 size 2XL, 36 sizes 3XL-5XL.

DESIGNED FOR DECORATION

All our cotton Ts are designed with decoration in mind and feature a fine-knit gauge to offer decorators the very best print surfaces. Whatever your preferred print style – screen, DTG, transfer – decorators love the consistently-reliable results you can count on when you choose Fruit of the Loom.





FIND OUT MORE ABOUT THE ICONIC 150 COLLECTION.

ICONIC 150 T-SHIRT COLLECTION



ICONIC 150 T-SHIRT COLLECTION



Iconic 150 T 61-430-0

100% ringspun cotton⁽⁵⁾ 140 / 150 g/m²⁽⁴⁾
S - 5XL⁽⁶⁾ 72 / 36⁽⁸⁾ Fashion Fit



Iconic 150 V-Neck T 61-442-0

100% ringspun cotton⁽¹⁾ 140 / 150 g/m²⁽⁴⁾
S - 5XL⁽²⁾ 72 / 36⁽⁸⁾ Fashion Fit



Ladies Iconic 150 T 61-432-0

100% ringspun cotton⁽⁷⁾ 140 / 150 g/m²⁽⁴⁾
XS - 2XL 72 Feminine Fit



Ladies Iconic 150 V-Neck T 61-444-0

100% ringspun cotton⁽¹⁾ 140 / 150 g/m²⁽⁴⁾
XS - 2XL 72 Feminine Fit



Kids Iconic 150 T 61-023-0

100% ringspun cotton⁽³⁾ 145 / 150 g/m²⁽⁴⁾
3 - 15 Years 72 Classic Fit



Iconic 150 Long Sleeve T 61-446-0

100% ringspun cotton⁽¹⁾ 140 / 150 g/m²⁽⁴⁾
S - 5XL⁽²⁾ 72 / 60 / 36⁽⁹⁾ Classic Fit



Iconic 195 Ringspun Premium T 61-422-0



1 - Heather Grey 97% cotton, 3% polyester.
2 - 4XL & 5XL available in White, Black and Heather Grey only.
3 - Heather Grey 97% cotton, 3% polyester. HD, VF, HP 52% cotton, 48% polyester.
4 - White & Heather Grey/Colour.
5 - Heather Grey 97% cotton, 3% polyester. Athletic Heather 90% cotton, 10% recycled polyester. HD, R6, RX, VF, VH, HP, H1 52% cotton, 48% polyester.

6 - 4XL available in White, Black, Heather Grey, Red and Deep Navy only. 5XL available in White, Black and Heather Grey only.
7 - Heather Grey 97% cotton, 3% polyester. Athletic Heather 90% cotton, 10% recycled polyester. R6, RX, VH, HP, H1 52% cotton, 48% polyester.
8 - 36 sizes 3XL-5XL.
9 - 60 size 2XL, 36 sizes 3XL-5XL.



SUPER PREMIUM T-SHIRT



Super Premium T 61-044-0



SUPER PREMIUM T

A classic-fitting T in a heavier-weight cotton fabric, this comfortable yet hard-wearing garment is a T you'll want to wear again and again. Prints brilliantly and is designed for repeat washing – even at 60°C.

THE PERFECT CHOICE FOR ALL KINDS OF EVENTS AND WORKWEAR, OUR SUPER PREMIUM T IS A BIG FAVOURITE IN THE MUSIC MERCHANDISE SECTOR!



FIND OUT MORE ABOUT THE SUPER PREMIUM T.



Super Premium T 61-044-0

100% cotton⁽²⁾ 190 / 205 g/m²
 S - 5XL⁽¹⁾ 72 / 36⁽³⁾ Classic Fit

- 30
- 32
- 36
- 38
- 40
- 51
- 59
- 94
- AZ
- GL

1 - 4XL & 5XL available in White, Black, Navy and Heather Grey only.
 2 - Heather Grey 98% cotton, 2% polyester.
 3 - 36 sizes 4XL-5XL.



HEAVY T-SHIRT



Heavy T 61-212-0



HEAVY T

Looking for a hard-wearing T that's both stylish and comfortable too? Classically designed with a rib crew-neck, our Heavy T is a trusted favourite that also features a self-fabric back neck tape for comfort.

CLASSIC COLOURS FOR PROMOTIONS, WORKWEAR AND THE MUSIC INDUSTRY!



FIND OUT MORE ABOUT THE HEAVY T.



Heavy T 61-212-0

100% cotton⁽¹⁾

S - 3XL

185 / 195 g/m²

72

Classic Fit

30 32 36 94

1 - Heather Grey 98% cotton, 2% polyester.

VALUEWEIGHT T-SHIRTS

What a versatile range! Our ever-popular Valuweight T collection comprises styles for men, ladies and kids, with a choice of crew-necks, V-necks, vests, long-sleeve, baseball and ringer T options; and sizes ranging from 1-2 years to 5XL.



Valuweight T 61-036-0
Ladies Valuweight T 61-372-0

 FIND OUT MORE
ABOUT THE
VALUEWEIGHT T.

Ladies Valuweight V-Neck T 61-398-0
Valuweight Ringer T 61-168-0
Ladies Valuweight Athletic Vest 61-376-0



VALUEWEIGHT



**Kids
Valuweight T** 61-033-0



**Valuweight
Long Sleeve T** 61-038-0



FIND OUT MORE
ABOUT THE
VALUEWEIGHT T.

ADD YOUR DESIGN TO
CREATE YOUR NEW
FAVOURITE T!



FIND OUT MORE ABOUT THE VALUEWEIGHT T.

VALUEWEIGHT T-SHIRT COLLECTION



VALUEWEIGHT T-SHIRT COLLECTION



Valuweight T 61-036-0

100% cotton⁽¹⁾ 160 / 165 g/m²
S - 5XL⁽²⁾ 72 / 36⁽⁶⁾ Classic Fit



Valuweight Long Sleeve T 61-038-0

100% cotton⁽⁵⁾ 160 / 165 g/m²
S - 5XL⁽³⁾ 72 / 60 / 36⁽⁹⁾ Classic Fit



Ladies Valuweight T 61-372-0

100% cotton⁽¹⁾ 160 / 165 g/m²
XS - 2XL 72 Feminine Fit



Kids Valuweight Long Sleeve T 61-007-0

100% cotton⁽⁵⁾ 160 / 165 g/m²
3 - 15 Years 72 Classic Fit



Kids Valuweight T 61-033-0

100% cotton⁽⁴⁾ 160 / 165 g/m²
1 - 15 years⁽⁶⁾ 108 / 72 Classic Fit



Valuweight V-Neck T 61-066-0

100% cotton⁽⁵⁾ 160 / 165 g/m²
S - 5XL⁽²⁾ 72 / 36⁽⁶⁾ Classic Fit



Ladies Valuweight V-Neck T 61-398-0

100% cotton⁽⁷⁾ 160 / 165 g/m²
XS - 2XL 36 Feminine Fit



1 - Heather Grey 98% cotton, 2% polyester. HD, VF, R6, RX, VH, HP, H1 50% cotton, 50% polyester.
2 - 4XL & 5XL available in White, Black, Navy and Heather Grey only.
3 - 4XL & 5XL available in White, Black and Heather Grey only.
4 - Heather Grey 98% cotton, 2% polyester. HD, VF, R6, RX, VH 50% cotton, 50% polyester.
5 - Heather Grey 98% cotton, 2% polyester. HD 50% cotton, 50% polyester.
6 - Ages 1-2 and 2-3 available in White, Navy, Sunflower, Red, Royal Blue, Light Pink and Sky Blue only.
7 - Heather Grey 98% cotton, 2% polyester.
8 - 36 sizes 3XL-5XL.
9 - 60 size 2XL, 36 sizes 3XL-5XL.
10 - 72 ages 14-15



**GREAT PRINT SURFACES
READY TO BE BROUGHT TO
LIFE WITH YOUR DESIGNS!**

Whatever the occasion, whatever the print, our Valuweight Ts have been an industry favourite for years, delivering the consistent colour, sizing and surfaces decorators know they can count on.



FIND OUT MORE ABOUT OUR PRINTABILITY.





FIND OUT MORE
ABOUT THE
VALUEWEIGHT T.

VALUEWEIGHT T-SHIRT COLLECTION



Valuweight Short Sleeve Baseball T 61-026-0

100% cotton 160 / 165 g/m²
S - 3XL 72 / 36⁽³⁾ Fashion Fit



Valuweight Long Sleeve Baseball T 61-028-0

100% cotton 160 / 165 g/m²
S - 3XL 72 / 60 / 36⁽⁵⁾ Classic Fit

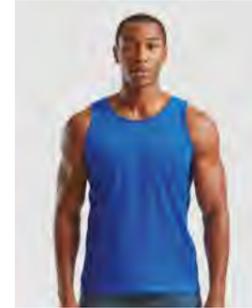


Valuweight Ringer T 61-168-0

100% cotton 160 / 165 g/m²
S - 3XL 72 / 36⁽³⁾ Fashion Fit



VALUEWEIGHT T-SHIRT COLLECTION



Valuweight Athletic Vest 61-098-0

100% cotton⁽¹⁾ 160 / 165 g/m²
S - 5XL⁽²⁾ 72 / 36⁽⁴⁾ Classic Fit



Ladies Valuweight Athletic Vest 61-376-0

100% cotton 160 / 165 g/m²
XS - 2XL 72 Feminine Fit



1 - Heather Grey 98% cotton, 2% polyester.
2 - 4XL & 5XL available in White, Black and Heather Grey only.
3 - 36 size 3XL
4 - 36 sizes 3XL-5XL
5 - 60 size 2XL, 36 size 3XL





ORIGINAL T-SHIRTS

Available in men's, ladies' and kids' sizes and featuring a fine-knit gauge for enhanced printability, the Original T range is ideal for large-volume promotions.

Original V-Neck T 61-426-0



FIND OUT MORE ABOUT ORIGINAL TS.



Original T 61-082-0
Ladies Original T 61-420-0

ORIGINAL T



ORIGINAL T-SHIRT COLLECTION

ORIGINAL T



Kids Original T 61-019-0

SIMPLY A GREAT-VALUE,
GREAT ALL-ROUNDER!



Original Long Sleeve T 61-428-0

FIND OUT
MORE ABOUT
ORIGINAL TS.



Original T
61-082-0

100% cotton⁽¹⁾ 140 / 145 g/m²
S - 5XL⁽²⁾ 120 / 108 / 36⁽³⁾ Classic Fit



Ladies Original T
61-420-0

100% cotton⁽¹⁾ 140 / 145 g/m²
XS - 2XL 72 Feminine Fit



Kids Original T
61-019-0

100% cotton⁽¹⁾ 140 / 145 g/m²
3-15 Years 72 Classic Fit



Original V-Neck T
61-426-0

100% cotton 140 / 145 g/m²
S - 2XL 72 Classic Fit



Original Long Sleeve T
61-428-0

100% cotton 140 / 145 g/m²
S - 3XL 72 / 36⁽⁴⁾ Classic Fit



1 - Heather Grey 98% cotton, 2% polyester.
2 - 4XL & 5XL available in White, Black, Navy and Heather Grey only.
3 - 108 size 2XL, 36 sizes 3XL-5XL.
4 - 36 size 3XL.

Iconic Premium Set-In Sweat 62-282-0
Iconic Premium Hooded Sweat 62-284-0
Iconic Premium Elasticated Cuff Jog Pants 64-056-0

Iconic Premium Sweat Jacket 62-290-0
Iconic Premium Zip Neck Sweat 62-288-0
Iconic Premium Hooded Sweat Jacket 62-286-0



NEW FOR 2026!
ICONIC SWEATS
COLLECTION

NEW

ICONIC PREMIUM SWEATS



They're Iconic, premium and essential! Our new Iconic Premium Sweats come in six unisex styles and deliver exceptional quality, comfort and outstanding value. Made from 70% ringspun cotton and 30% polyester containing CICLO® fibres, they're the perfect blend of softness, durability, style and sustainability.

PREMIUM QUALITY SWEATS AT INDUSTRY-LEADING GREAT VALUE!



FIND OUT MORE ABOUT ICONIC PREMIUM SWEATS.

Iconic Premium Set-In Sweat 62-282-0



- 30
- 36
- 40
- 41
- 51
- 59
- 9K
- AZ
- DS
- GL

Iconic Premium Hooded Sweat 62-284-0

Iconic Premium Sweat Jacket 62-290-0



ICONIC PREMIUM SWEATS

- 30
- 36
- 40
- 41
- 51
- 59
- 9K
- AZ
- DS
- GL

- 30
- 36
- 9K
- AZ
- GL

Iconic Premium Zip Neck Sweat 62-288-0
Iconic Premium Hooded Sweat Jacket 62-286-0



30 36 40 51 9K AZ DS GL

30 36 40 51 9K AZ DS GL

**Iconic Premium
Elasticated Cuff
Jog Pants** 64-056-0



36 9K AZ

 FIND OUT MORE ABOUT ICONIC PREMIUM SWEATS.

ICONIC PREMIUM SWEATS



FIND OUT
MORE ABOUT
ICONIC PREMIUM
SWEATS.

ICONIC PREMIUM SWEATS



Iconic Premium Set-In Sweat 62-282-0

70% cotton 300 g/m²
30% polyester⁽¹⁾
S - 4XL⁽²⁾ 36 / 24⁽⁴⁾ Classic Fit



Iconic Premium Hooded Sweat 62-284-0

70% cotton 300 g/m²
30% polyester⁽¹⁾
S - 4XL⁽²⁾ 24 Classic Fit



Iconic Premium Hooded Sweat Jacket 62-286-0

70% cotton 300 g/m²
30% polyester⁽¹⁾
S - 4XL⁽³⁾ 24 Classic Fit



Iconic Premium Zip Neck Sweat 62-288-0

70% cotton 300 g/m²
30% polyester⁽¹⁾
S - 4XL⁽³⁾ 24 Classic Fit



ICONIC PREMIUM SWEATS



ICONIC STYLES -
UNISEX FIT!



Iconic Premium Sweat Jacket 62-290-0

70% cotton 300 g/m²
30% polyester⁽¹⁾
S - 4XL⁽³⁾ 24 Classic Fit



Iconic Premium Elasticated Cuff Jog Pants 64-056-0

70% cotton 300 g/m²
30% polyester⁽¹⁾
S - 3XL 36 / 24⁽⁵⁾ Classic Fit



ICONIC
PREMIUM SWEATS



Iconic Premium
Hooded Sweat 62-284-0

1 - Made with CICLO® fibres; Athletic Heather: 67% cotton, 33% polyester.
2 - 4XL only in Black, White, Deep Navy and Athletic Heather.
3 - 4XL only in Black, Deep Navy and Athletic Heather.
4 - 24 sizes 2XL-4XL
5 - 24 sizes 2XL-3XL



NEW

ICONIC 250 SWEATS



Discover your new favourite lightweight sweats! Completely redesigned by our team in Morocco with a brief to offer the imprint industry the best quality garment at the best possible price, our new Iconic 250 Sweats feature a soft 100% ringspun cotton surface for excellent print results and a light, brushed inner fabric for comfort – making these sweats your go-to lighter layer for warmer spring and summer days. Available in 4 unisex styles: set-in, hooded, jog pants and shorts.

- 30
- 36
- 40
- 41
- 51
- 9K
- AZ
- DS
- GL
- GZ

Iconic 250 Hooded Sweat 62-294-0



ICONIC 250 SWEATS

Iconic 250 Set-In Sweat 62-292-0



FIND OUT MORE ABOUT ICONIC 250 SWEATS.

- 30
- 36
- 40
- 41
- 51
- 9K
- AZ
- DS
- GL
- GZ

Iconic 250 Shorts 64-066-0



- 36
- 9K
- AZ

Iconic 250 Hooded Sweat 62-294-0
Iconic 250 Open Hem Jog Pants 64-064-0



FIND OUT
 MORE ABOUT
 ICONIC 250
 SWEATS.

ICONIC 250 SWEATS



ICONIC STYLES -
 UNISEX FIT!

ICONIC 250
 SWEATS



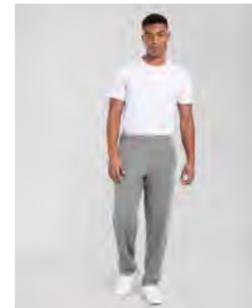
Iconic 250 Set-In Sweat
 62-292-0

80% cotton 20% polyester⁽¹⁾ 230 / 240g/m² (2)
 S - 3XL 24 Classic Fit



Iconic 250 Hooded Sweat
 62-294-0

80% cotton 20% polyester⁽¹⁾ 230 / 240g/m² (2)
 S - 3XL 24 Classic Fit



Iconic 250 Open Hem Jog Pants
 64-064-0

80% cotton 20% polyester⁽¹⁾ 230 / 240g/m² (3)
 S - 3XL 24 Classic Fit



Iconic 250 Shorts
 64-066-0

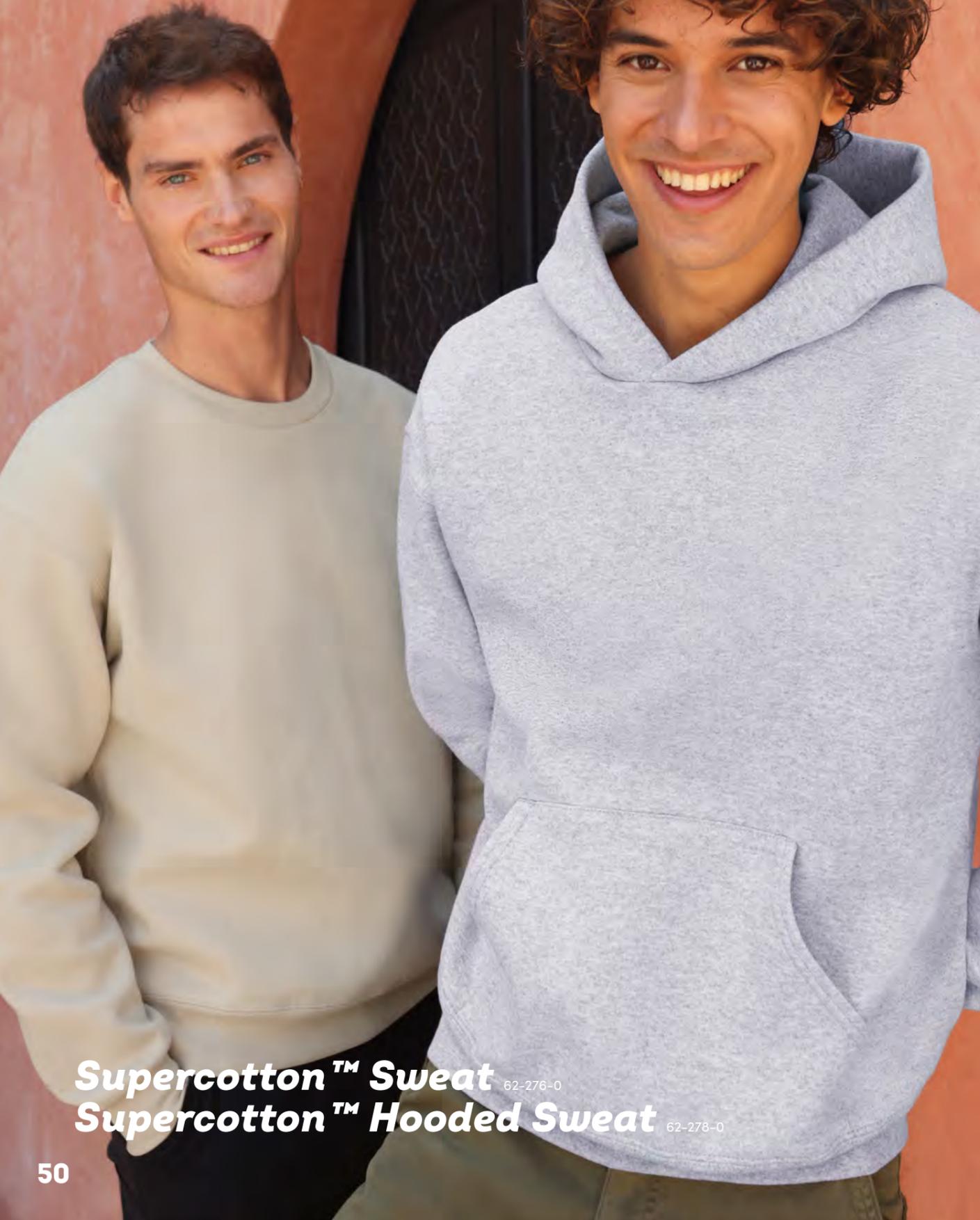
80% cotton 20% polyester⁽¹⁾ 230 / 240g/m² (3)
 S - 3XL 24 Classic Fit



1 - Made with CICLO® fibres; Athletic Heather: 75% cotton, 25% polyester.
 2 - White, Athletic Heather/Colour.
 3 - Athletic Heather/Colour.



SUPERCOTTON™ SWEATS



Supercotton™ Sweat 62-276-0

Supercotton™ Hooded Sweat 62-278-0



Supercotton™ Sweat 62-276-0



Our unisex heavyweight 405g/m² Supercotton™ Sweats come in both a crew-neck set-in style and a hooded option. Both are robust, durable and stylish. Made with a classic fit, each offers great movement and features a soft brushed fleece for warmth and comfort. Ideal for workwear and increasingly popular in retail and branded merch where the styles perfectly meet the trend for heavy, oversized sweats.

 **FIND OUT MORE ABOUT OUR SUPERCOTTON™ SWEATS.**



Supercotton™ Sweat 62-276-0

- 70% cotton 30% polyester⁽¹⁾
 405 g/m²
- S - 4XL⁽²⁾
 24 / 12⁽³⁾
 Classic Fit
- 30
36
9K
AZ
DS
GZ
YB



Supercotton™ Hooded Sweat 62-278-0

- 70% cotton 30% polyester⁽¹⁾
 405 g/m²
- S - 4XL⁽²⁾
 24 / 12⁽³⁾
 Classic Fit
- 30
36
9K
AZ
DS
GZ
YB

1 - Made with CICLO® fibres; Athletic Heather: 65% cotton, 35% polyester.
2 - 4XL available in White, Black, Athletic Heather and Deep Navy only
3 - 12 sizes 3XL-4XL

CLASSIC SWEATS

Our 280g/m² brushed fleece Classic Sweats collection is the go-to range for all your everyday Sweats needs. We go up to size 3XL on all Classic Sweats colours and up to 5XL on our most popular colours and styles – Classics for everyone!

CLASSIC STYLES
MADE FOR EVERYDAY
ADVENTURES!



Classic Set-In Sweat 62-202-0
Ladies Classic Hooded Sweat 62-038-0
Classic Raglan Sweat 62-216-0

 FIND OUT
MORE ABOUT
CLASSIC
SWEATS.

**Kids Classic
Elasticated Cuff Jog Pants** 64-051-0
**Kids Classic
Set-In Sweat** 62-041-0



**Kids Classic
Hooded Sweat** 62-043-0
**Kids Classic
Raglan Sweat** 62-039-0

CLASSIC
SWEATS



Classic Set-In Sweat 62-202-0

Classic Elasticated Cuff Jog Pants 64-026-0



Classic Hooded Sweat Jacket 62-062-0

Hooded, zip-up, jacket, set-in, Raglan, plus open-hem and cuffed jog pants... our Classic Sweats collection offers all the styles you need in a great choice of colours.



Classic Zip Neck Sweat 62-114-0

JACKET STYLES LOOK GREAT LAYERED OVER ONE OF OUR T-SHIRTS.

 FIND OUT MORE ABOUT CLASSIC SWEATS.



FIND OUT
MORE ABOUT
CLASSIC
SWEATS.

CLASSIC SWEATS



Classic Set-In Sweat

62-202-0

80% cotton
20% polyester⁽⁴⁾

260 / 280 g/m² ⁽²⁾

S - 5XL⁽³⁾ 36 / 24⁽⁹⁾ Classic Fit



Kids Classic Set-In Sweat

62-041-0

80% cotton
20% polyester

260 / 280 g/m² ⁽²⁾

3 - 15 Years 36 Classic Fit



Classic Raglan Sweat

62-216-0

80% cotton
20% polyester⁽⁴⁾

260 / 280 g/m² ⁽²⁾

S - 4XL⁽⁵⁾ 36 / 24⁽¹⁰⁾ Classic Fit



Kids Classic Raglan Sweat

62-039-0

80% cotton
20% polyester

260 / 280 g/m² ⁽⁷⁾

3 - 15 Years 36 Classic Fit



1 - HD, R6, RX, VF, VH 60% cotton, 40% polyester.

2 - White & Heather Grey / Colour.

3 - 3XL available in White, Navy, Sunflower, Black, Bottle Green, Red, Burgundy, Royal Blue, Heather Grey and Deep Navy only. 4XL available in White, Navy, Black, Heather Grey and Deep Navy only. 5XL available in Navy, Black, Heather Grey and Deep Navy only.

4 - HD, RX, VF, VH 60% cotton, 40% polyester.

5 - 3XL available in White, Navy, Black, Heather Grey and Deep Navy only. 4XL available in Navy, Black, Heather Grey and Deep Navy only.

6 - 3XL available in White, Navy, Black, Bottle Green, Red, Burgundy, Royal Blue, Classic Olive, Heather Grey, Deep Navy and Light Graphite only. 4XL available in White, Navy, Black, Heather Grey and Deep Navy only. 5XL available in Black, Heather Grey and Deep Navy only.

7 - Heather Grey / Colour.

8 - HD 60% cotton, 40% polyester.

9 - 24 sizes 2XL-5XL

10 - 24 sizes 2XL-4XL

CLASSIC SWEATS



Classic Hooded Sweat

62-208-0

80% cotton
20% polyester⁽¹⁾

260 / 280 g/m² ⁽²⁾

S - 5XL⁽⁶⁾ 24 Classic Fit



Ladies Classic Hooded Sweat

62-038-0

80% cotton
20% polyester⁽⁸⁾

260 / 280 g/m² ⁽²⁾

XS - 2XL 24 Feminine Fit



Kids Classic Hooded Sweat

62-043-0

80% cotton
20% polyester

280 g/m²

5 - 15 Years 24 Classic Fit



Classic
Hooded Sweat 62-208-0





FIND OUT
MORE ABOUT
CLASSIC
SWEATS.

CLASSIC SWEATS



Classic Open Hem Jog Pants

64-032-0

80% cotton
20% polyester⁽²⁾

260 / 280 g/m²⁽³⁾

S - 3XL⁽⁵⁾

36 / 24⁽⁶⁾

Classic Fit

36 94 AZ HD



Classic Elasticated Cuff Jog Pants

64-026-0

80% cotton
20% polyester⁽²⁾

260 / 280 g/m²⁽¹⁾

XS - 3XL⁽⁴⁾

36 / 24⁽⁶⁾

Classic Fit

30 32 36 94 AZ HD



Classic
Set-In Sweat 62-202-0

Classic Elasticated
Cuff Jog Pants 64-026-0

CLASSIC SWEATS



CLASSIC
SWEATS



Classic Zip Neck Sweat

62-114-0

80% cotton
20% polyester

260 / 280 g/m²⁽³⁾

S - 3XL⁽⁶⁾

24

Classic Fit

36 94 AZ



Classic Hooded Sweat Jacket

62-062-0

80% cotton
20% polyester⁽²⁾

260 / 280 g/m²⁽¹⁾

S - 5XL⁽⁷⁾

24

Classic Fit

30 36 40 41 51 59 94 AZ GL HD ZU



Kids Classic Hooded Sweat Jacket

62-045-0

80% cotton
20% polyester

280 g/m²

5 - 15 Years

24

Classic Fit

36 38 40 41 51 57 94 AZ ZU



Kids Classic Elasticated Cuff Jog Pants

64-051-0

80% cotton
20% polyester

280 g/m²

5 - 15 Years

36

Classic Fit

32 36 94 AZ

1 - White & Heather Grey / Colour.
2 - HD 60% cotton, 40% polyester.
3 - Heather Grey/Colour.
4 - XS & 3XL available in White, Navy, Black, Heather Grey and Deep Navy only.
5 - 3XL available in Black, Heather Grey and Deep Navy only.

6 - 3XL available in Black and Deep Navy only.
7 - 3XL available in Black, Heather Grey and Deep Navy only.
4XL & 5XL available in Black and Heather Grey only.
8 - 24 sizes 2XL-3XL

STILL AVAILABLE

PREMIUM SWEATS

Made using ringspun combed cotton, heavyweight 280g/m² fabric and featuring our luxurious soft-brushed fleece inside, Fruit of the Loom's Premium Sweats collection is superb to work with and is an absolute treat to wear.



Premium Hooded Sweat 62-152-0

Premium Hooded Sweat Jacket 62-034-0



FIND OUT MORE ABOUT PREMIUM SWEATS.

PREMIUM SWEATS



PREMIUM SWEATS



Premium Set-In Sweat

62-154-0

70% cotton 30% polyester 260 / 280 g/m²(2)

S - 3XL(4) 36 / 24(5) Classic Fit

36 40 41 51 59 67 94 AZ



Kids Premium Set-In Sweat

62-031-0

70% cotton 30% polyester 260 / 280 g/m²(1)

3 - 15 Years 36 Classic Fit

30 32 34 36 38 40 41 51 94 AZ YT



Premium Hooded Sweat

62-152-0

70% cotton 30% polyester 260 / 280 g/m²(2)

S - 4XL(3) 24 Classic Fit

36 40 41 51 59 67 94 AZ



Kids Premium Hooded Sweat

62-037-0

70% cotton 30% polyester 280 g/m²

5 - 15 Years 24 Classic Fit

30 36 40 51 52 94 AZ YT

1 - White & Heather Grey / Colour.
2 - Heather Grey/Colour.

3 - 3XL & 4XL available in Black, Charcoal, Heather Grey and Deep Navy only.
4 - 3XL available in Black, Charcoal, Heather Grey and Deep Navy only.
5 - 24 sizes 2XL-3XL



FIND OUT
MORE ABOUT
PREMIUM
SWEATS.

PREMIUM SWEATS



Premium Zip Neck Sweat

62-032-0

- 70% cotton
30% polyester
- 260 / 280 g/m² (1)
- S - 4XL (3)
- 24
- Classic Fit

30 36 38 40 51 94 AZ



Premium Hooded Sweat Jacket

62-034-0

- 70% cotton
30% polyester
- 260 / 280 g/m² (2)
- S - 4XL (4)
- 24
- Classic Fit

36 40 41 51 59 87 94 AZ



Ladies Premium Hooded Sweat Jacket

62-118-0

- 70% cotton
30% polyester
- 260 / 280 g/m² (1)
- XS - 2XL
- 24
- Feminine Fit

30 36 94 AZ

PREMIUM SWEATS

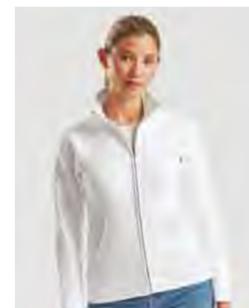


Premium Sweat Jacket

62-228-0

- 70% cotton
30% polyester
- 260 / 280 g/m² (1)
- S - 2XL
- 24
- Classic Fit

30 36 94 AZ GL



Ladies Premium Sweat Jacket

62-116-0

- 70% cotton
30% polyester
- 260 / 280 g/m² (1)
- XS - 2XL
- 24
- Feminine Fit

30 36 94 AZ



Premium Elasticated Cuff Jog Pants

64-040-0

- 70% cotton
30% polyester
- 260 / 280 g/m² (1)
- S - 3XL
- 36 / 24 (5)
- Classic Fit

36 94 AZ



Kids Premium Elasticated Cuff Jog Pants

64-025-0

- 70% cotton
30% polyester
- 280 g/m²
- 5 - 15 Years
- 36
- Classic Fit

36 94 AZ

Kids Premium
Set-In Sweat 62-031-0



1 - White & Heather Grey / Colour.
2 - Heather Grey/Colour.
3 - 3XL & 4XL available in Black, Heather Grey and Deep Navy only.
4 - 3XL & 4XL available in Black, Charcoal, Heather Grey and Deep Navy only.
5 - 24 sizes 2XL-3XL.

PREMIUM
SWEATS

STILL AVAILABLE

LIGHTWEIGHT SWEATS

Made with a lighter unbrushed loopback 240g/m² fabric and featuring a 100% cotton face for excellent print results, our Lightweight Sweats collection is perfect for layering and year-round use.



Lightweight Set-In Sweat 62-156-0

- 80% cotton 20% polyester
 - 240 g/m²
 - S - 2XL
 - 24
 - Classic Fit
- 30 36 38 40 41 51 94 AZ GL



Lightweight Raglan Sweat 62-138-0

- 80% cotton 20% polyester
 - 240 g/m²
 - S - 2XL
 - 24
 - Classic Fit
- 30 36 51 94 AZ GL



Ladies Lightweight Raglan Sweat 62-146-0

- 80% cotton 20% polyester
 - 240 g/m²
 - XS - 2XL
 - 24
 - Feminine Fit
- 30 36 40 94 AZ



FIND OUT MORE ABOUT LIGHTWEIGHT SWEATS.

LIGHTWEIGHT SWEATS



LIGHTWEIGHT SWEATS



Lightweight Hooded Sweat 62-140-0

- 80% cotton 20% polyester
 - 240 g/m²
 - S - 2XL
 - 24
 - Classic Fit
- 30 36 38 40 41 51 94 AZ



Kids Lightweight Hooded Sweat 62-009-0

- 80% cotton 20% polyester
 - 240 g/m²
 - 5 - 15 Years
 - 24
 - Classic Fit
- 30 36 40 51 94 AZ



Lightweight Shorts 64-036-0

- 80% cotton 20% polyester
 - 240 g/m²
 - S - 2XL
 - 24
 - Classic Fit
- 36 94 AZ



Lightweight Open Hem Jog Pants 64-038-0

- 80% cotton 20% polyester
 - 240 g/m²
 - S - 2XL
 - 24
 - Classic Fit
- 36 94 AZ

PREMIUM POLOS



Premium Polo 63-218-0
Ladies Premium Polo 63-030-0

Premium Long Sleeve Polo 63-310-0



PREMIUM POLOS

Made from 100% cotton and classically styled featuring a placket with self-coloured buttons, our Premium Polos are both smart and comfortable to wear – ideal for leisure and corporate events.

A CLASSIC FIT IDEAL FOR LEISURE AND CORPORATE EVENTS.



FIND OUT MORE ABOUT THE PREMIUM POLO.

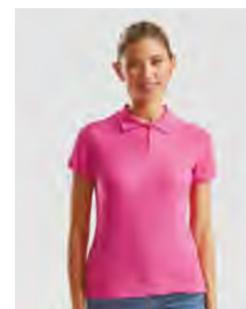
PREMIUM POLOS



Premium Polo 63-218-0

100% cotton⁽¹⁾ 170 / 180 g/m²
 S - 3XL 36 Classic Fit

30 32 34 36 38 40 41 44 47 51
 94 9K AZ GL LM YT ZU



Ladies Premium Polo 63-030-0

100% cotton⁽¹⁾ 170 / 180 g/m²
 XS - 2XL 36 Feminine Fit

30 32 34 36 40 41 44 47 51 52
 57 94 9K AZ GL LM YT ZU



Premium Long Sleeve Polo 63-310-0

100% cotton⁽²⁾ 170 / 180 g/m²
 S - 3XL 36 Classic Fit

30 32 36 40 51 9K AZ TM

1 - Heather Grey 97% cotton, 3% polyester. Athletic Heather 90% cotton, 10% recycled polyester.
 2 - Athletic Heather 90% cotton, 10% recycled polyester.

65/35 POLOS

Made from a 65% polyester, 35% cotton blend and guaranteed to perform at a 60°C wash, the easy-care 65/35 collection is designed to be durable, making it ideal for work, events, leisure, healthcare and casualwear.

RELAX! WHATEVER YOU DO
IN OUR 65/35 POLOS,
THEY PERFORM WASH AFTER WASH!



Ladies 65/35 Polo 63-212-0



FIND OUT
MORE
ABOUT THE
65/35 POLO.

65/35 Polo 63-402-0 Ladies 65/35 Polo 63-212-0



65/35 POLOS



FIND OUT
MORE
ABOUT THE
65/35 POLO.

65/35 POLOS



65/35 POLOS



65/35 Polo

63-402-0

65% polyester
35% cotton⁽¹⁾

170 / 180 g/m²

S - 5XL⁽²⁾ 36 / 12⁽³⁾ Classic Fit



Ladies 65/35 Polo

63-212-0

65% polyester
35% cotton⁽¹⁾

170 / 180 g/m²

XS - 2XL 36 Feminine Fit



Kids 65/35 Polo

63-417-0

65% polyester
35% cotton⁽¹⁾

170 / 180 g/m²

3-15 Years 36 Classic Fit



Kids 65/35 Long Sleeve Polo

63-201-0

65% polyester
35% cotton⁽¹⁾

170 / 180 g/m²

3-15 Years 36 Classic Fit



A CONFIDENT, STYLISH
ATTITUDE STARTS WITH
A GREAT-LOOKING POLO!



65/35 Heavy Polo

63-204-0

65% polyester
35% cotton⁽¹⁾

220 / 230 g/m²

S - 3XL 36 Classic Fit



65/35 Heavy Polo 63-204-0



**PERFECT FOR WORKWEAR,
OUR POLOS ARE MADE FOR
PERSONALISATION**

Polo shirts are a versatile and practical choice for workwear, offering a smart, professional appearance along with comfort and durability. A wide choice of colours makes our polos collection the perfect choice for all kinds of workplace environments, including retail, hospitality and corporate settings. And, naturally, all our polos are designed for personalisation – smart, branded workwear is a great way to create a sharp business image.



FIND OUT MORE
ABOUT OUR
PRINTABILITY.



1 - Easy-care.
2 - 4XL & 5XL available in White, Black, Navy and Heather Grey only.
3 - 12 sizes 4XL-5XL.

ORIGINAL POLO



ORIGINAL POLO

ORIGINAL POLO

Simply great quality, simply great value and simply great for decoration, the Original Polo from Fruit of the Loom is simply a great all-rounder, perfect for big promotions, events or staff uniforms.

KEEP IT SIMPLE, KEEP IT SMART
- YOU'LL LOVE THE UNFUSSY,
GREAT STYLING
OF OUR ORIGINAL POLO.



Original Polo 63-050-0



FIND OUT MORE ABOUT THE ORIGINAL POLO.



Original Polo 63-050-0

100% cotton⁽¹⁾

175 / 185 g/m²

S - 3XL

36

Classic Fit

- 30
- 36
- 40
- 41
- 51
- 94
- AZ
- GL
- YT
- ZU

1 - Heather Grey 97% cotton, 3% polyester.

SIZES FOR EVERYONE!

From the smallest children's size to the largest adult, Fruit of the Loom makes garments for everyone. There are two different cuts for men/unisex styles (classic and fashion fit, see opposite), and our kids' styles suit both girls and boys.

All our measurements are based on actual 'to fit body' sizes, and are not the garment measurements. For example, a Fruit of the Loom Polo with a chest-to-fit size of 89-94cm/35-37" will fit someone with those chest measurements. Similarly, jog pants with a to-fit-waist measurement of 86cm/34" is designed for somebody with those body waist measurements.

And the great news? Whichever fits and sizes you choose – both kids and adults – colours match across the collection. So for times when that's important to you, everyone can wear the exact same shade.



MEN

	S	M	L	XL	2XL	3XL	4XL	5XL
Chest (inches)	35"-37"	38"-40"	41"-43"	44"-46"	47"-49"	50"-52"	53"-55"	56"-58"
Chest (cm)	89-94cm	96.5-101.5cm	104-109cm	112-117cm	119.5-124.5cm	127-132cm	134.5-139.5cm	142-147cm
Collar (inches)	14.5"-15"	15.5"	16"-16.5"	17"-17.5"	18"	18.5"-19"	-	-
Collar (cm)	37-38cm	39-40cm	41-42cm	43-44cm	45-46cm	47-48cm	-	-
Waist (inches)	32"	34"	36"	38"	40"	-	-	-
Waist (cm)	81cm	86cm	91.5cm	96.5cm	101.5cm	-	-	-

LADIES

	XXS	XS	S	M	L	XL	2XL	3XL
International								
UK	6	8	10	12	14	16	18	20
Europe	32	34	36	38	40	42	44	46
France	34	36	38	40	42	44	46	48
Italy	38	40	42	44	46	48	50	52

KIDS

	1-2	2-3	3-4	5-6	7-8	9-11	12-13	14-15
Age								
Height (cm)	92cm	98cm	104cm	116cm	128cm	140cm	152cm	164cm

CLASSIC OR FASHION?

YOU CHOOSE YOUR LOOK

Across our T-Shirt collection we use two different fits for our adult men's/unisex styles. Our Valueweight, Original, Super Premium, Heavy, Iconic 195 Ringspun Premium T and Iconic 150 Long Sleeve T's are all cut in a Classic Fit: a little roomier in the body and around the shoulders and arms.

For a more fitted look, choose our fashion fit styles – check out our short-sleeve Baseball, Ringer, Iconic 150 and Iconic 150 V-Neck Ts. These are cut slimmer in the body, a little shorter, more fitted in the sleeves and around the shoulders; simply choose the fit that works best for the look you want.

OUR MORE
RELAXED
CLASSIC FIT

OUR SLIMMER,
TAILORED
FASHION FIT



FIND OUT
MORE ABOUT
FRUIT SIZING
AND FITS.

BRINGING COLOUR TO LIFE!

Fruit of the Loom is famous for vibrant, consistent colour. From popular brights to classic neutrals and eye-catching Marls, we've got colour for everyone.

All our Moroccan-made styles are dyed in-house at our world-class dyeing facility where we use eco-friendly dyes. We test vigorously, ensuring consistency order after order, which is why Fruit colour is colour you can count on.



COLOUR GUIDE

36 Black	30 White	94 Heather Grey	XW Zinc	9K Athletic Heather	GL Light Graphite	87 Charcoal	CQ Chocolate
60 Natural	DS Desert Sand	2T Truffle	3M Khaki	59 Classic Olive	38 Bottle Green	TM Forest Green	GZ College Green
47 Kelly Green	77 Emerald	OT Ocean Teal	LM Lime	NE Neo Mint	JS Sage	YT Sky Blue	MK Mineral Blue
ZU Azure Blue	51 Royal Blue	YB Mountain Blue	32 Navy	AZ Deep Navy	CB Cobalt Blue	PE Purple	DP Dark Plum
SL Soft Lavender	PR Powder Rose	52 Light Pink	57 Fuchsia	40 Red	BX Brick Red	CY Cranberry	41 Burgundy
FR Flame	44 Orange	34 Sunflower	K2 Yellow				

MARLS

VF Heather Navy	RX Heather Green	R6 Heather Royal	VH Heather Red	HP Heather Purple	H1 Heather Burgundy	HD Dark Heather Grey

Due to the print process actual garment colours may vary from the printed colours shown here. For a true indication of fabric colours, request a copy of our swatch card.



HERE TO SUPPORT YOU AND YOUR BUSINESS

Distributor, reseller or decorator – working with Fruit of the Loom ensures the best support for your business.

- ✓ Great-value pricing on every range and every garment style
- ✓ Fast delivery straight from Morocco and Germany
- ✓ Great availability across the entire collection – huge volumes always in stock
- ✓ Quality garments in popular styles for everyone
- ✓ Quality checked for consistency and reliability
- ✓ Ethical and eco-conscious manufacturing with some of the strictest policies in the industry
- ✓ Dedicated customer service team with communication in your language
- ✓ Expert representatives in every region for support and advice
- ✓ Full marketing support, here for you and your brand



www.fruitoftheloom.eu

